

**APPENDIX 2: MAJOR SPONSORSHIP ITEMS RECEIVED BY THE MPS IN 2010/11
(2009/10 shown for comparative purposes)**

Sponsor name	2010/11 Cash	2010/11 In kind	2010/11 Total	2009/10 Total
	£	£	£	£
Various Companies supporting Metropolitan Special Constabulary (MSC)		929,500	929,500	998,000
Association of Payment And Clearing System (UK Card Association in partnership with financial fraud action UK)	533,846		533,846	2,273,000
Arsenal Stadium Management Company	262,398		262,398	50,000
Business Security Industry Association BSIA	150,000		150,000	150,000
Point Duty		105,000	105,000	
G4S Security Association	100,000		100,000	100,000
Construction Equipment Association	87,500		87,500	180,000
Dutch Police	84,970		84,970	
Land Rover		55,223	55,223	47,000
Zurich Insurance PLC	40,000		40,000	
London Borough of Enfield		35,008	35,008	35,000
Renault Enfield		34,200	34,200	11,000
Allianz Engineering	30,000		30,000	
Aviva	30,000		30,000	
Local Education Authority Enfield		30,000	30,000	30,000
North Middlesex Hospital Trust		30,000	30,000	30,000
Royal & Sun Alliance	30,000		30,000	
British Oil Security Syndicate	27,500		27,500	30,000
HSB Engineering Insurance Ltd	25,000		25,000	
One1000 Ltd	25,000		25,000	
NFU Mutual Insurance	22,500		22,500	
Forensic Regulator	20,000		20,000	
Tottenham Hotspur Football Club	20,000		20,000	
Jaguar Cars Ltd		18,250	18,250	18,000
Unisys European Services Ltd	14,850		14,850	
Detica Ltd	10,650		10,650	
7Safe		10,000	10,000	10,000
Forensic Science Service	10,000		10,000	
Keltbray		10,000	10,000	
Cemex UK Operations Ltd		10,000	10,000	
Laserbeam Security Ltd		8,333	8,333	9,000
Safer Sutton Partnership Service	8,058		8,058	
Middlesex University	7,763		7,763	
Film London	7,500		7,500	25,000
Bristol Office Machines Ltd	7,400		7,400	

Sponsor name	2010/11 Cash	2010/11 In kind	2010/11 Total	2009/10 Total
	£	£	£	£
Cellmark Forensic Services	7,225		7,225	
Servoca Resourcing Solutions	7,000		7,000	
CCL Cygnet Court	6,825		6,825	
Forensic Mobile Services Ltd	6,000		6,000	
Radio Tactics Ltd	5,850		5,850	
Mazda Motors UK Ltd		5,584	5,584	
Apple Jupp Ltd	5,000		5,000	
Brent Cross Shopping Centre		5,000	5,000	5,000
MotoDen		1,886	1,886	1,000
IKEA Edmonton	1,458		1,458	7,000
London Borough of Sutton		1,283	1,283	1,000
British Telecom				8,000
Canary Wharf Management Ltd				45,000
Energy Containment Concepts				6,000
Evolution				19,000
Federation Against Copyright Theft (FACT)				258,000
Jemca Toyota				9,000
Lime Social Marketing, Media & Comms Ltd.				20,000
London Borough of Haringey				6,000
London Borough of Havering				22,000
London Borough of Newham				55,000
The KTM Centre				4,000
Triumph Motorcycles UK Ltd				11,000
West Ham United FC				3,000
Yamaha Motors UK Ltd				9,000
Others less than £5k	213,976	63,794	277,770	134,000
Grand Total	1,808,271	1,353,061	3,161,332	4,619,000