

Element: AA1.1 Promote equality and value diversity

Performance criteria

To meet the standard, you

1. Act in accordance with relevant legislation, employment regulations and policies, and codes of practice related to promoting equality and valuing diversity.
2. Act in ways that:
 - acknowledge and recognise individuals' background and beliefs
 - respect diversity
 - value people as individuals
 - do not discriminate against people
3. Provide individuals with the information they need to make informed decisions about exercising their rights
4. Provide information in a format appropriate to the individual
5. Take account of how your behaviour affects individuals and their experience of your organisation's culture and approach
6. Seek feedback from individuals on your behaviour and use this to improve what you do in the future
7. Challenge people when they are not promoting equality and valuing diversity
8. Actively help others to promote equality and value diversity
9. Seek support from appropriate sources when you are having difficulty understanding how to promote equality and value diversity.